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IBM

M2090-643

Information Management Solution Sales Mastery Test v4



Reference:

<http://www-01.ibm.com/software/data/db2/performance.html> (first paragraph)

QUESTION: 33

Which statement is TRUE about the data explosion driving the need for more efficient information management?

- A. Data growth is expected to level out in the next five years.
- B. IT budgets are growing at the same rate as data.
- C. Structured data accounts for the majority of growth.
- D. It represents an opportunity as well as a challenge.

Answer: C

QUESTION: 34

Which customer challenge is most directly addressed by the Define and Govern facet of the IBM Information Agenda?

- A. inflexible infrastructure
- B. information not viewed as an asset
- C. lack of business/IT alignment
- D. lack of organizational awareness

Answer: B

Reference:

[https://www-950.ibm.com/events/wwe/ca/canada.nsf/vLookupPDFs/IOD_CtY_deck_-_Canada_-_draft_B_Tom_Inman/\\$file/IOD%20CtY%20deck%20-%20Canada%20-%20draft%20B_Tom%20Inman.pdf](https://www-950.ibm.com/events/wwe/ca/canada.nsf/vLookupPDFs/IOD_CtY_deck_-_Canada_-_draft_B_Tom_Inman/$file/IOD%20CtY%20deck%20-%20Canada%20-%20draft%20B_Tom%20Inman.pdf) (slide 25)

QUESTION: 35

Which statement is TRUE about the integration capabilities of IBM Information Management products?

- A. To encourage a fully integrated platform, integration is only possible with other IBM products.
- B. All integration mechanisms are proprietary to maintain an advantage over competing

vendors.

- C. Models and metadata are shared among IBM IM integration offerings.
- D. Data must come from homogeneous sources to achieve optimal integration.

Answer: A

QUESTION: 36

What is the main purpose of IBM InfoSphere BigInsights?

- A. to improve analysis performance for traditional structured data
- B. to manage large volumes of non-traditional data
- C. to apply analytical models to incoming data in real time
- D. to extend the analytics capabilities of IBM InfoSphere Warehouse to small and mid-sized companies

Answer: B

Reference:

[https://www-950.ibm.com/events/wwe/grp/grp004.nsf/vLookupPDFs/Bruce%20Brown%20-%20BigInsights-1-16-12-external/\\$file/Bruce%20Brown%20-%20BigInsights-1-16-12-external.pdf](https://www-950.ibm.com/events/wwe/grp/grp004.nsf/vLookupPDFs/Bruce%20Brown%20-%20BigInsights-1-16-12-external/$file/Bruce%20Brown%20-%20BigInsights-1-16-12-external.pdf) (slide 7)

QUESTION: 37

A customer wants an automated data archiving solution that scales across all applications, databases, and platforms in their environment without affecting their daily workflow. Which IBM InfoSphere product family contains this functionality?

- A. Optim
- B. Discovery
- C. Guardium
- D. Master Data Management

Answer: C

Reference:

http://www-01.ibm.com/software/success/cssdb.nsf/CS/LWIS-7D9LHC?OpenDocument&Site=default&cty=en_us (second boxed content; Solution)

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